Abstract Form

Abstract is to be typed in a 10 point font/typeface. Times Roman preferred) and must fit in the space below; additional pages may not be submitted.

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TITLE: DO YOU HAVE A DONOR?

DESCRIPTION OF ACTIVITY:

The NKF "Do You Have a Donor?" program is designed to encourage potential transplant recipients to consider whether they may have someone, related or otherwise, who might become their donor. "Do You Have a Donor?" will be implemented in two stages: In Stage I, NKF will conduct a series of focus groups with living related and non-related donors, potential transplant candidates and family members of both. Issues and concerns raised in the focus groups will be addressed in a three-part video education program, each with a corresponding printed booklet about donation and transplant issues that impact on the decision to donate or asking someone to donate. Videos will be geared to both the potential donor and recipient and will serve as an overview of important issues and the process of donation. It will raise issues and concerns from both perspectives. Video Two and Video Three will focus on concerns in more detail as they relate to potential donors and recipients respectively.

Videos can be viewed in physician offices or in the privacy of one's home. Five transplant programs will be selected to test the program within their facility. Another five programs will be chosen as a control group. Sites will be selected based on demographic criteria, allowing the program to be measured within various environments (i.e., a setting with a low percentage of living related donors in comparison to one with a high percentage.) Stage II of the program will consist of expanding the information presented in the videos to live classroom presentations where potential donors, recipients and family members could become informed all at the same time, share common concerns and issues related to donating or not donating and transplantation.

DESCRIPTION OF EVALUATION (if completed, provide results):

To evaluate and ascertain the impact of this program in encouraging greater donations through living related donors, NKF will develop and implement evaluation tools. In addition to the standard pre-survey and program evaluation questionnaires, NKF will also conduct a three-month follow-up survey with program participants. The Survey will explore the factors which influenced the decision to donate or not to donate. Along with the survey, statistics on explore the factors which influenced the decision to donate or not to donate. Along with the survey, statistics on living donations performed at the five pilot sites will be maintained over a one year time period. These numbers will be compared to other sites with similar demographics throughout the United States. Success will be determined by an increase in living donations performed at the five pilot sites relative to those performed at the five control sites.

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